

Meeting Minutes for HOPE Sertoma Jan. 21, 2010

In attendance: 39, including 6 guests and Dakota, our special CMN representative, and his family.

Samantha Alexander, Jessica Pearson, Ashton Stalker, Michelle Bunge, Emily Brown (guest), Tiffany Maiman (guest), Sarah O'Connell, Kate Bauer (guest), Natalie Stout (guest), Carey Schmitz, Stacy Eddings, Rhiannon McCafferty, Jana Barnes, Holly Garoutte, Tina Liu, Natalie Miler, Amy Murfield, Breana Kerr, Rachel Pitts (guest), Missy Alexander (guest), Christy Simpson, Heidi Bleil, Cammie Hunsaker, Valerie Newman, Laura Winstead, Rebecca Elliott, Brooke Ward, Andrea Denning, Ashley Dees (SRG), Reed Hopper (guest), Dan "Wildcat" Reiter (guest), Sarah Schrader, Lindsay Haymes, Crystal Conway, Kristen Bergman, Kandice White, Toni Hendricks, Jessie Prewett

The meeting was called to order by Jessie Prewett.

Jessie Prewett led the meeting in the pledge of allegiance and Lindsay Haymes gave the invocation.

Introduction of guests - Reed Hopper brought Rachel Pitts, Rhiannon McCafferty brought Missy Alexander, and Crystal introduced Samantha Alexander, Tiffany Manen, Kate Bower, Natalie Stout and a special Children's Miracle Network child, Dakota and his family, the Ragsdales.

Announcements:

The next HOPE Sertoma meeting is Thursday, Feb. 4 at Noon, at the Bancorp South building.

A motion to approve the Jan. 7, 2010 minutes was made by Crystal Conway, seconded by Sarah Schrader, and the board approved the minutes.

Special guests Reed Hopper and Dan Reiter of Springfield Sertoma

Dan and Reed discussed the Friday night Chili Cook-off party, now named the **Sertoma Spotlight Party**.

This will be Friday, Feb. 12, 2010, from 7 - 10:30 p.m., at the Springfield Expo Center. This is a theme party based on stoplights, to help everyone in attendance know if you're taken, maybe available, or "single and ready to mingle."

For that Friday night, if you wear a RED SHIRT, you're telling people to "Stop," you're taken. If you wear a YELLOW SHIRT, you're encouraging people to "proceed with caution," and if you wear a GREEN SHIRT, you're single and ready to mingle! Expect \$2 beers, and find the group on facebook for more information.

Also, merchandise is now on sale for the Chili Cook-Off. Long sleeve t's are \$15, short sleeves are \$10, hoodies are \$20. Also, there will be an opportunity for club members to sell raffle tickets for a 50/50 split, and the club selling the most tickets will have the chance to win half the money, split with the winner of the raffle.

President's Report:

Crystal Conway had a game for all members to play.

She reminded members who haven't received their HOPE Christmas present to ask her about it.

Crystal then invited the **Sponsorship Chair, Natalie Miller, to give her report**, to better facilitate the sponsorship committee's guests, Dakota from CMN and his family Mr. and Mrs. Ragsdale.

Crystal and Natalie presented Dakota and Children's Miracle Network with \$3,000. Crystal

reported \$3,000 will go to the HOPE Foundation at their next board meeting, and \$1,000 had been previously given to CMN, making the total donation amount to date, to HOPE Sertoma's charities, \$7,000 since the club's inception.

Crystal introduced Dakota, as one child who will benefit from the funds going to CMN. Dakota told the club about his pacemaker, and Crystal explained his birth mother tried to abort him by binge drinking. Dakota's conditions are a direct result of his birth mother's terrible decision. Carrie is Dakota's adopted mom, and she has three adopted special needs children.

Crystal had a few door prizes for club members, which were given out with Dakota's help.

Sarah Schrader moved to approve the President's/Sponsorship Report, and Kandice seconded. The board approved.

Secretary's report:

Lindsay Haymes filled in for Christy Cravens as Secretary. The Secretary's report was so submitted:

New member packets/pins will be updated at the next meeting: Kristin Dudley, Katy Steinmetz, Amanda Moore, Jami Jordan, Rachel Beeton, Carey Schmitz, Tara Benson, Amy Pope and Ashley Dees.

January Birthdays were announced: Holly Garoutte, Jana Barnes and Stacy Eddings.

Kristen Bergman advised the Secretary's report be amended to include her January birthday.

Crystal Conway moved to approve the Secretary's report, Sarah Schrader seconded the motion, and the board so approved.

Membership Committee:

The Membership Committee Report was skipped.

Treasurer's report:

Sarah Schrader submitted the following report:

Please pay your dues ASAP! The club has paid for you, and you must reimburse the club. Dues are \$40.

Kandice moved the treasurer's report be accepted, Crystal seconded, and the board so approved.

Vice President's report:

Lindsay Haymes reminded members to send in a picture for the HOPE Sertoma online Directory. This directory will only be available to members, so we can try to better remember each other's faces.

Two members were honored for their service to HOPE Sertoma. Heidi Bleil has worked extra hard securing sponsors and donations for HOPE's Derby Days.

Valerie Newman was recognized for her service to the Chili Cook-off committee, and for being in attendance at every HOPE Event, diligently.

Natalie Miller moved to accept the Vice President's report, Breana Kerr seconded, and the board accepted.

Marketing Report:

Kristen Bergman reported:

Thank you cards are in.

She asked for approval to purchase a HOPE Banner For \$60 from Frog's -where she received the best quote.

(Banner comes with grommets, there are no art charges, banner will feature the Hope bear, HOPE logo and web address, on a 3x5 banner.)

Crystal Conway motioned to approve the banner expense, Sarah seconded and the board so approved.

Kristen asked for approval to purchase HOPE Flyers, found them priced at \$427.20 for 1,000. (HOPE gets a 20% discount off the normal price.) Board decided to wait on the flyers, because it was such an expense.

Sarah Schrader moved to approve the marketing report, Crystal seconded, and the board approved.

Social Committee:

Riquel Tennis reported:

There will be a social next Wednesday, Jan. 27th, at 6 p.m. at Parlor 88. This will feature an extended happy hour until 8 p.m., food and drink specials.

This is in conjunction with the "Girls Night Out." Crystal Conway motioned to accept the the social committee report, and the board approved.

Fundraising Committee:

Breana Kerr reported:

Derby Day is May 1, 2010.

Voting process has started for radio and print advertisement and music. We still don't have any sponsors from a TV standpoint, so if you know anyone in that industry, and they would be interested in doing something, please let a committee member know.

Flooring has been reserved for the arena.

Sound equipment is still being looked into, and this will depend on the bands, and what equipment they can bring.

There have been several offers for discounted or free food.

Save the dates will be handed out, we will have these by the Feb. lunch meeting. Pick them up and pass them out to potential guests and sponsors, to save on postage.

If you have sold a table, send the info to Brandi Sellenriek so we can keep a record. Her cell is 576-8695 and her e-mail is bsellenriek@ozarktherapy.com

If you have any suggestions or things that would be helpful in the planning process please let someone on the committee know.

The next meeting for the fundraising committee is Jan. 28 at 6:30 p.m. at the Roost.

Breana reminded members to consider finding donations for decorations, silent auction items, flowers (red roses are the flowers), door prizes and giveaways, so please keep this in mind.

Crystal reminded members to continue discussing the Derby with friends and try to sell sponsorships as you can. As of now we have FIVE tables sold, and more to sell.

Plan to be at Derby Day, on May 1, 2010, mark your calendar NOW. We will need all hands on deck for this, our signature event.

Other Events to Come:

2010 HOPE Golf Tournament June 5, 2010

Secretary Christy Cravens will be e-mailing the golf committee: Lindsay Haymes, Dara Lindsay, Holly Garoutte, Tina Bunge and Rebecca Elliott soon. If you'd like to join this committee, or were left off the list, contact Christy at jccravens@msn.com.

Events with Sertoma

Chili cook-off 2/13/10 - talk to Reed Hopper or Valerie Newman about buying merchandise. E-mail Valarie about volunteering.

Contact Reed Hopper with questions about the Sertoma Stoplight Party and Raffle

Tickets.

NEW EVENT ANNOUNCED

Crystal introduced a new fundraising event opportunity: Samantha Alexander, who was present as a guest and hopes to join the club, offered her services as an event planner to develop a Murder Mystery fundraiser in October 2010. This would be an adult Halloween party and high-end event, 1920's-feel, dress-up party. More details to come in the future.

Paradise at Parlor 88 - We've been invited back! Details to come. We made \$4,600 last year, looking for bigger and better next year.

Sarah Schrader motioned to approve the fundraising committee's report, and Kandice White seconded the motion. The board so approved.

Foundation Committee:

Toni Hendricks announced the HOPE Foundation is up, running, and had its first board meeting Jan. 7, 2010. There were 19 members inducted onto the board. The next HOPE Foundation meeting will be April 6 at the new Community Blood Center of the Ozarks. Natalie Miller moved to approve the foundation committee's report, Kandice White seconded, and the board so approved.

Building Committee:

Brooke Ward is the new representative on the Sertoma's building committee. She updated us on the progress; the members of the committee are still in negotiations with the architect.

Natalie Miller moved to accept the building committee report, Kandice White seconded, and the board so approved.

Crystal drew for more prizes, and offered members to pick up a Children's Miracle Network annual funds report. 50 percent of our money goes to CMN - if you'd like to see where their money goes, contact Crystal for a copy of this report.

Sgt. at Arms:

Kandice White dolled out fines for Heidi, Valarie, Riquel and Toni for being late. Ladies without their pins were also fined.

Crystal reminded everyone she's doing new member orientations with any members who want to take part. A photo was taken for the sponsorship records, with the \$3,000 CMN check.

Jessie Prewett adjourned the meeting.