



MEETING MINUTES

**THURSDAY, JULY 2, 2009
NOON @ MR. YEN'S**

Attendance: 16 Members; 2 Applicants; 3 Guests

Crystal Conway, J'Neal McCoy, Christy Cravens, Staci Holland, Breana Kerr, Holly Haseltine, Courtney Burlison, Larissa Johnson, Brooke Ward, Angie Bellanti, Jessica Mueller (guest), Stevie Womach, Jennifer Smith, Ricquel Tennis, Amy Murfield (applicant), Kacey White (guest-SPFLD), Reed Hopper (guest-SPFLD), Christie Schafer, Jessica Pearson, Katy Steinmetz (applicant) & Betty Yen

- **Meeting Called to Order by Crystal Conway**
- **Recognized guest: J'Neal McCoy, Jessica Mueller, Amy Murfield-applicant & Katy Steinmetz-applicant**
- **News:**
 - Website www.hopesertoma.org is up and running and Laura Winstead is going to meet with Reed & Jim and take over running the website.
 - Next Meeting: July 16, 2009 6pm at Mr. Yen's.
 - Pins: if you have not received your pins and folders, we asked that you make sure your name is on the list to receive.
- **Social-Membership Mixer Group Discussion:**
 - Tuesday, July 21st-6pm @ Mixology- Jared (owner) has offered to give us ½ of the sales over his regular sales from that night.
 - Membership Challenge- 1 new member each by end of August- there will be a prize for the most recruits.
- **Fundraising:**
 - Summer Sizzle- w/SPFLD August 14-15th: H.O.P.E. will run the entrance and collect admission from 5-11pm. We will keep all admissions received.
 - Cattle Baron's Ball-w/SPFLD August 22nd: H.O.P.E. will bartend at this ACS event and SPFLD club will barback for us. We will split the tips between the 2 clubs.
 - Golf Tournament- first weekend in June 2010
 - Sign Up Sheets for Events-everyone signed up for the events and times they would be willing to volunteer. If you sign up and can not work, please let us know ASAP, so we do not count on you.

- Vote on Ideas for Signature Event-We narrowed down to 5 and we will vote at the next meeting for the top idea. Top 5 ideas (in no certain order) were:
 - Casino Night
 - Derby Party
 - Mardi Gras Parade
 - Art Auction
 - Concert w/Local Bands
- **Finance:**
 - Developing foundation 501c3 application-we need to vote on the specifics of the foundation, who will serve on the board, how many members & so on.
 - Dues-there is only one member and one applicant who has not yet paid dues. We have to pay Nationals so, if not paid by the next meeting (July 16th), there will be a fine.
- **Marketing/PR:**
 - How can we use our news and radio contacts to help us? We talked about if we should advertise, or how we can get our name out there. Think about ideas to bring up at the next meeting. 417 Magazine has a blurb on H.O.P.E. in mag.
 - T-Shirts-2 of our members would like the opportunity to come up with a design. We will review those along with the current design and vote.
- **Volunteer Hours:**
 - Turn in any volunteer hours to Tina Liu. Volunteer hours consist of any functions held by H.O.P.E., SPFLD, Meetings & and any other function involving Sertoma.
- **Open Discussion:**
- **Adjourn**