



MEETING MINUTES

**THURSDAY, AUGUST 6TH, 2009
NOON @ MR. YEN'S**

Attendance: 20 Members; 2 Applicants; 2 Guests

Holly Haseltine, Christie Schafer, Sarah Schrader, Valerie Newman, Jessie Prewett, Savannah Waszczuk, Bethany McDonald (applicant), Cassie Darst, Breana Kerr, Laura Winstead, Courtney Burlison, Nicole Fuller, Amy Murfield, Lindsay Haymes, Andrea Denning, Natalie Miller (guest), Candace Davenport, Erin Bellanti, Tina Liu, Jessica (Joubert) Davison, Christy Cravens, Crystal Conway, Amy Pennington (applicant) & Reed Hopper (guest)

- **Meeting Called to Order by Crystal Conway**
- **Recognized guest: Bethany McDonald (Nicole Fuller); Natalie Miller (Amy Murfield) & Amy Pennington (Nicole Fuller)**
- **News:**
 - Next Meeting: August 20th, 2009 6pm at **Sertoma Building**.
 - Pins: "I believe" pins will be coming for all those who have referred a new member.
 - Committees: We will have break out meetings (sub meetings for each committee) at the Thurs board meeting on the 20th.
 - We are looking for a new Fundraising Chairman, as Betty Yen will be stepping down b/c of a new position at her job.
 - The Fundraising Chairman is a very important position, as we are just getting out Signature Fundraiser in place and this person should be ready to work with committee to get all details in place.
 - If you have anyone that would like to be nominated for this position, please let Crystal or Christy know before the Thurs evening meeting as we will be voting that night.
- **Social-Membership Mixer Group Discussion:**
 - We made \$300 at the Mixology Social
 - Next Social ideas? – Jared at Mixology has offered to do the same thing again if we would like. This was ½ of the sales above his normal sales for the night of the event.
 - Membership Challenge-1 new member each by the end of August, prize to the top recruiter.

- **Marketing/PR:**
 - T-shirts are here...but....the shirts were received, but the wrong color. We now have new shirts on the way, should be here by sizzle. (NOTE: since meeting, the shirts are in! yay!)
 - H.O.P.E. will be featured in a story in GO Magazine
 - Facebook: Laura Winstead will be getting together with Lindsay Haymes and taking over Facebook along with the website. She will also handle Twitter.
 - You will soon be able to log onto the website and update your own volunteer hours. We will discuss details at the next meeting, if you have any questions.
 - Website is www.hopesertoma.org

- **Fundraising:**
 - New Fundraising Chairman opportunity-see above
 - Summer Sizzle- w/SPFLD August 14-15th: H.O.P.E. will run the entrance and collect admission from 5-11pm. We will keep all admissions received.
 - Canvassing downtown handing out 2 for 1 passes to get into Sizzle. If you are interested, contact Crystal
 - Thank you to all those who sold tickets last Saturday, we made \$175. Along with the 8 sold by Sarah Schrader (\$200 donated from H.O.P.E. to CMN)
 - Cattle Baron's Ball-w/SPFLD August 22nd: H.O.P.E. will bartend at this ACS event and SPFLD club will barback for us. We will split the tips between the 2 clubs. Details of the time & place to come.
 - Golf Tournament- first weekend in June 2010
 - New Event: Paradise @ Parlor-End of Summer bash with the Parrot Heads at Parlor 88 on Sat, Sept 26th. All proceeds to H.O.P.E.
 - Sign Up Sheets for Events-everyone signed up for the events and times they would be willing to volunteer. If you sign up and can not work, please let us know ASAP, so we do not count on you.

- **Finance:**
 - Developing foundation is in the works.
 - We have another position available on the H.O.P.E. Board that will be working with the Foundation.

- **Volunteer Hours:**
 - Volunteer hours consist of any functions held by H.O.P.E., SPFLD Club, Meetings, any other function involving Sertoma & any time you personally spend working on H.O.P.E.
 - As discussed above, you will soon be able to record your volunteer hours on the website.

- **Open Discussion:**
 - Reed brought up after the meeting that there is another position available on the Chili Cookoff Planning Committee, if we are interested.
 - If we accept this, they will ask this person to be in charge of All Merchandising (shirts, coolies & all the volunteers for handling the merchandise.
 - Reed suggested that anyone that volunteers for this position, is not someone that has a lot to do with H.O.P.E. b/c it will be time consuming. Let Crystal or Christy know if you are interested.

- **Adjourn**